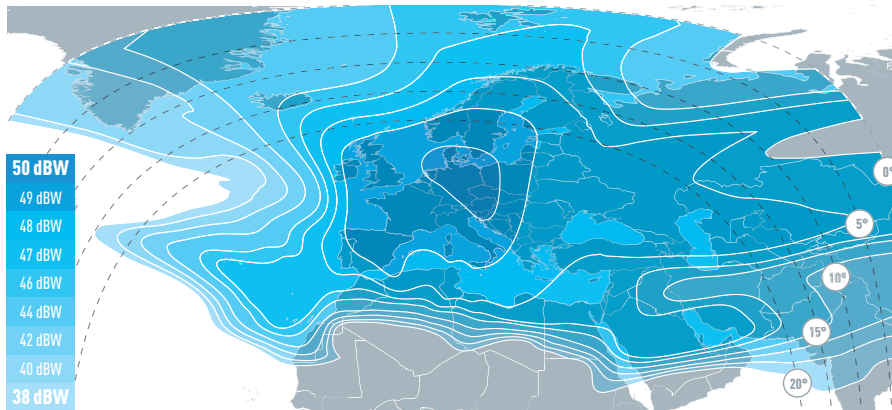


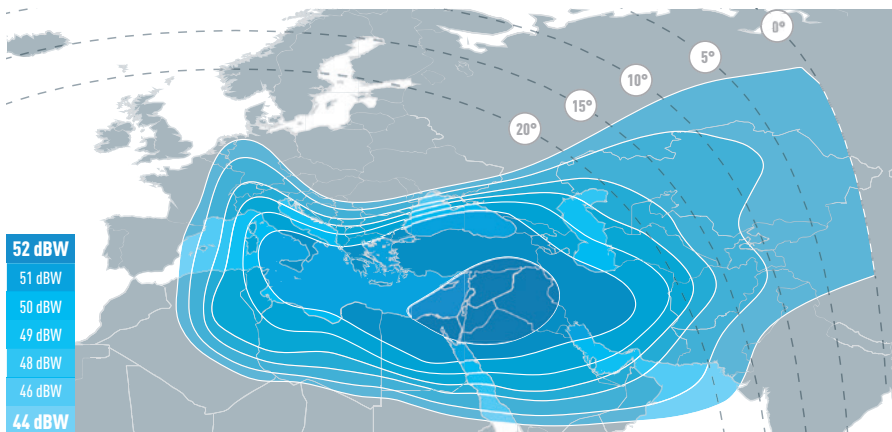
SATELLITE EUTELSAT 7B



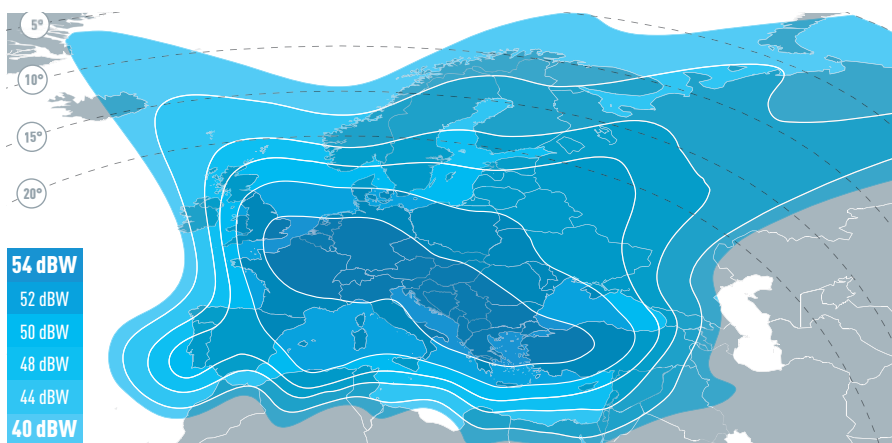
A KEY ORBITAL LOCATION FOR REGIONAL MARKETS



Ku-band Europe A Downlink Coverage



Ku-band Europe B Downlink Coverage



Ka-band Europe C Downlink Coverage

EUTELSAT 7B is co-located with the EUTELSAT 7C satellite at this new orbital hotspot for customers in South-East Europe, Turkey, the Middle East, Sub-Saharan Africa and the Indian Ocean.

These additional resources at 7° East have increased in-orbit security, while the very high power available on EUTELSAT 7B makes it particularly suitable for Direct-to-Home (DTH) applications.

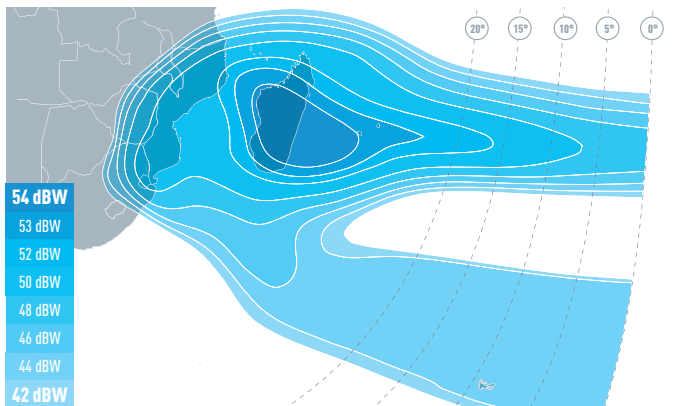
7° East is a key orbital position for regional TV channels. It has seen important growth in Turkey and the Middle East with over 8 million homes, and is a growing neighbourhood for Farsi-speaking audiences.

It has also become a new DTH hotspot for Sub-Saharan Africa and a key pay-TV neighbourhood for Eastern Africa with some of the fastest growth rates in the region.

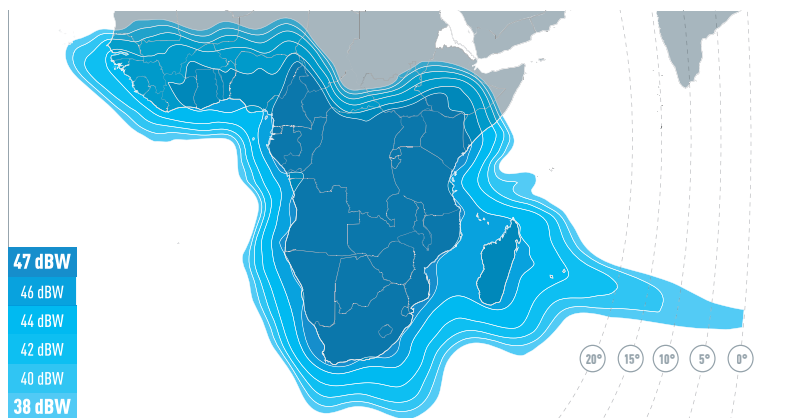
EUTELSAT 7B features five coverage zones: one high-power beam over Europe; two beams serving Europe, North Africa and the Middle East; and two beams covering Sub-Saharan Africa and the Indian Ocean.

Built by Thales Alenia Space and based on the Spacebus 4000 platform, EUTELSAT 7B was launched in May 2013.

SATELLITE EUTELSAT 7B



Ku-band South East Africa Downlink Coverage



Ku-band Africa Downlink Coverage

KEY MARKETS

- TURKEY AND TURKISH-SPEAKING MARKETS
- EUROPE
- MIDDLE EAST
- AFRICA
- INDIAN OCEAN

KEY SERVICES

- DTH BROADCASTING
- CORPORATE NETWORKS
- VIDEO DISTRIBUTION TO SMALL DISHES
- CONTRIBUTION SERVICES
- VOICE OVER IP
- IP BROADBAND ACCESS
- TELE-MEDICINE AND E-LEARNING

SATELLITE MANUFACTURER

THALES ALENIA SPACE

LAUNCH DATE

14/05/2013

PROJECTED LIFETIME

>15 YEARS

ORBITAL POSITION

7 DEGREES EAST

FREQUENCIES

KU-BAND, KA-BAND