

# 7/8° WEST MENA'S NUMBER ONE VIDEO NEIGHBOURHOOD

## MORE HOMES



**66M**  
TV homes in MENA  
receive 7/8° West



**80%**  
of satellite homes  
in MENA receive 7/8° West

## MORE QUALITY



**60%**  
of 7/8° West homes  
HD-equipped



**300**  
HDTV channels  
**+26%**  
The number of FTA HD  
channels broadcasting  
at 7/8° West since 2020

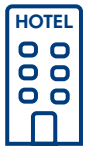
## MORE SATISFIED AUDIENCE



**94%**  
of 7/8° West homes are  
satisfied with their TV offer

## MORE HOTELS

\*\*\*\*\*



**75%**  
of 5\* hotels access TV channels  
via satellite



**93%**  
receive 7/8° West

## HD IN 5\* HOTELS



**73%**  
hotels with 100% HDTV rooms



**38%** have at least 1 suite  
with a UHD screen

## MORE CHOICE



**1000**  
TV channels



**92%**  
free-to-air



**60%**  
exclusive

## MORE POWER AND RELIABILITY



Up to  
**52 dBW**

Two co-located  
satellites



EUTELSAT 7 West A and  
EUTELSAT 8 West B  
for superior redundancy

## MORE INNOVATION



Multi-lingual EPG  
transforming FTA viewing  
with Sat.tv



Native IP platform for  
multi-screen video delivery

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## KEY MARKETS

- MIDDLE EAST
- NORTH AFRICA

## KEY SERVICES

- DTH BROADCASTING

## SATELLITE MANUFACTURER:

EADS Astrium  
(EUTELSAT 7 West A)  
Thales Alenia Space  
(EUTELSAT 8 WEST B)

## LAUNCH DATES:

24/09/2011 (EUTELSAT 7 WEST A)  
20/08/2015 (EUTELSAT 8 WEST B)

## PROJECTED LIFETIME

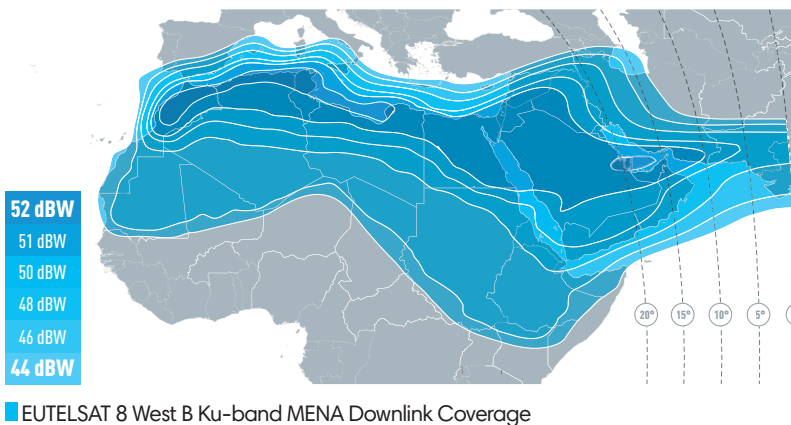
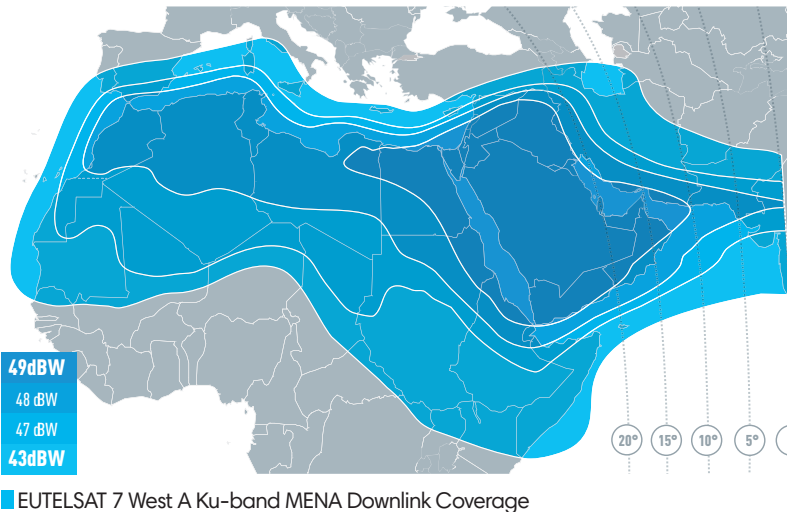
> 15 YEARS

## ORBITAL POSITION

7/8 DEGREES WEST

## FREQUENCIES

KU-BAND



What can we do for you? Please visit  
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