

HOTBIRD NEXT GEN.

# NEW RESOURCES AT EMEA'S N°1 VIDEO NEIGHBOURHOOD

## MORE HOMES

 **156M**


**94M**  
in Western Europe

**38M**  
in Eastern Europe

**23M**  
in MENA

## MORE NETWORKS

**90%**  
penetration of cable  
and IPTV networks,  
close to 100% in  
some countries

 **55M**  
satellite homes

 **101M**  
cable/IPTV homes

## MORE HOTELS

\*\*\*\*\* 5\* hotels receiving  
HOTBIRD



**94%** in Europe

**91%** in MENA

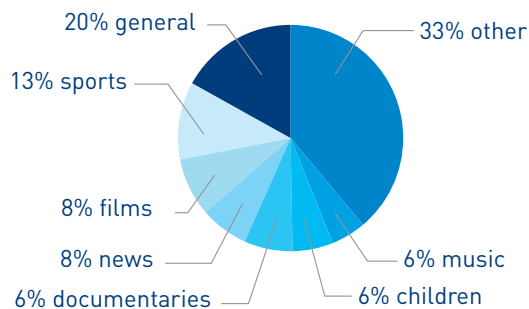
## MORE CHOICE



**900**  
TV channels

**+400**  
exclusive channels

**+300**  
free-to-air



## MORE REGIONS



**7**  
major TV platforms



Regional content for  
local markets



**30** different  
languages

## MORE QUALITY



**500**  
HDTV channels



**50%**  
channels in HD



**12**  
UHD channels

## MORE POWER AND RELIABILITY



Two new  
**HOTBIRD** satellites  
entered service  
in 2023



Up to  
**53 dBW**



Industry-leading  
security and in-orbit  
redundancy

## MORE INNOVATION



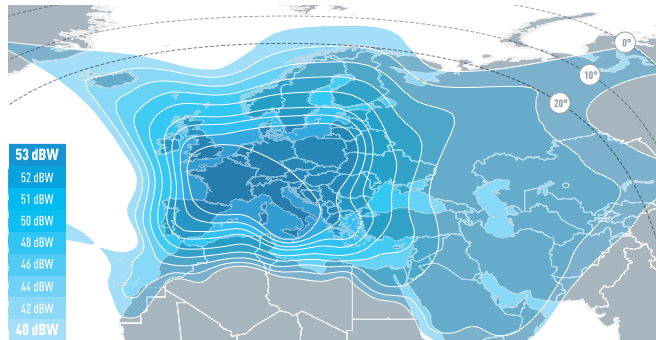
**Native IP platform**  
for multi-screen  
video delivery



**Multi-lingual EPG**  
transforming  
the FTA viewing  
experience

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## HOTBIRD 13F & HOTBIRD 13G



Ku-band Widebeam Downlink Coverage

### SATELLITE MANUFACTURER

Airbus Defence & Space

### LAUNCH DATES

HOTBIRD 13F 15/10/2022

HOTBIRD 13G 03/11/2022

### PROJECTED LIFETIME

> 15 YEARS

### ORBITAL POSITION

13 DEGREES EAST

### FREQUENCIES

KU-BAND

### KEY MARKETS

- EUROPE
- MIDDLE EAST
- NORTH AFRICA

### KEY SERVICES

- DTH BROADCASTING
- DISTRIBUTION TO CABLE,  
IP AND DTT NETWORKS

What can we do for you? Please visit  
[www.eutelsat.com/enquiries](http://www.eutelsat.com/enquiries)